



FOR IMMEDIATE RELEASE

## **Charles Jay Elwood joins CognitiveTPG as Director of International Sales**



**LINCOLNSHIRE, IL – December 29, 2009**

CognitiveTPG, leading provider of on-demand barcode and transaction printers, announced today the appointment of Charles "Jay" Elwood to the position of Director of International Sales. Jay will be responsible for building and growing CognitiveTPG's international sales channel through a network of channel partners across Europe, Latin America, and the Asia Pacific region.

Commenting on this appointment, CognitiveTPG's General Manager for the Printer Group, Kyle Turner, said, "International expansion is a key part of our 2010 growth strategy and we're very pleased to have Jay's breadth of international experience on board. Not only does he bring a strong combination of technical and industry experience, but he understands the potential for growing the CognitiveTPG brand on a global scale."

Prior to joining CognitiveTPG Jay worked with InfoPrint Solutions Company concentrating on RFID/Thermal solutions for a broad range of customers. Additionally, he has held strategic positions with Zebra Technologies Corporation for nearly 20 years with assignments in global sales and strategic alliances.

### **About CognitiveTPG**

CognitiveTPG is a leading provider of on-demand barcode and transaction printers to the retail, healthcare, manufacturing, service, and financial sectors worldwide. For over 35 years, CognitiveTPG has provided its customers with compact, economical and ultra-reliable printing solutions that have significant returns on investment. Visit [www.CognitiveTPG.com](http://www.CognitiveTPG.com).

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