

Give Your Business A Lift!

Printing Solutions for the Ski and Snowboard Industry



Applications and Solutions:

- Bar coding merchandise for sales and rentals
- Customized logos
- Loyalty program member tracking
- Personalized tracking labels
- Point-of-sale printing
- Stand-alone kiosk applications
- Tear-proof lift tickets

These days it takes a lot more than snow to get people back to your resort. With competitive deals cropping up all over the place, it's more important than ever to ensure your customers are satisfied with their total ski experience.

Increasing your productivity will improve your season as well. Fortunately, CognitiveTPG offers labeling solutions to meet all of your needs.

COGNITIVETPG

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Why CognitiveTPG Printing Solutions?

- **Reliability** - For over 20 years, our printers have provided solutions in some of the most demanding applications
- **Customizable Graphics and Text** - Everything is customizable, so print what you want when you need it
- **Promotional Programs** - Run sales or specials on demand
- **Durability** - Labels are UV protected, tear-proof and can withstand extreme temperatures
- **Professional Appearance** - Replaces handwritten labels
- **Stand-alone Operation** - Once programmed, the printer can operate independent of a PC
- **Flexibility** - CognitiveTPG printers are compact, easy to maintain, and versatile to work within various applications
- **Tracking** - Bar coding helps you keep track of important customer and product data including times, quantities, demographics, loyalty program points, and more

Printers and Supplies for Barcode Label and Point-of-Sale Printing



C Series and DLX

Stand-alone programmable printers with available networking capabilities, internal smart clock/calculator, Direct Thermal/Thermal Transfer, and 2" or 4" options give you the features and flexibility necessary to meet all your needs.



A798 and A799

Fast, reliable, and quality printing technology for all your receipt printing needs. A799 and A798 printers are the ideal solutions for point-of-sale receipt printing at all locations throughout the resort, including the ticket booth, cafeteria, and retail stores.



Labels

CognitiveTPG printers and labels can be utilized for multiple applications, including lift tickets, rental return labels, inventory/merchandising tags, food labeling, shipping and receiving... you name it.

Your logo and any pertinent information can be applied to your label such as date/time stamp, customer name, loyalty member number, barcode, price, product description, and location.

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